



DIGITAL CITIZEN INDABA 4.0

A highway  **AFRICA** project



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The Digital Citizen Indaba (DCI) is being held for the fourth time this year in Grahamstown, South Africa on 5–6 September 2009. Our aim is to bring together bloggers, citizen journalists, media practitioners, industry experts, and representatives from civil society all under one roof.

The Indaba is run as a non-profit event and features a diverse range of speakers and media professionals from across the globe. DCI aims to facilitate an ongoing conversation around social justice, civil society and digital media, technology for social change, and activism. It aims to equip Africans with skills related to new media which empower them and the organisations they work for by creating a long-lasting, far-reaching digital voice.

We also hope to provide a networking platform for fellow Africans that will promote further collaboration on the continent and build a strong, active online community.

Welcome address

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Welcome to Digital Citizen Indaba 4.0!

The theme of the 2009 DCI is 'digital civil society and journalism in Africa', and aims to focus on the complex interaction between the mainstream media and civil society. It will also focus on how this interaction could be leveraged to advance civil society activism and enrich journalism on grassroots issues.

There has been an explosion of new media at civil society level. The DCI showcases these experiments as 'best practice', with the intention of ensuring that DCI participants can integrate these practices into their work. The DCI will also include case studies where online and mobile media have been used to disseminate crucial information during state crackdowns on the mainstream media. The importance of citizen-based media in addressing the gaps and silences in mainstream media reporting will also be explored.

The DCI also aims to build bridges between mainstream media and digital civil society.

Hivos's Citizen Journalism in Africa project will be active participants in this year's DCI, and we welcome them.



JANE DUNCAN
DCI COORDINATOR



ELVIRA VAN NOORT
DCI COORDINATOR



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Speaker profiles



Bobby Marie

Bobby works as an educator and organisation strategist with trade unions and community organisations. He worked for the National Union of Metal Workers of South Africa (NUMSA) from its inception in 1985 and helped set up DITSELA, the labour education institute serving COSATU and FEDSUSA. Since 2000 he has worked on labour education programmes in West Africa (Nigeria, Ghana and Sierra Leone) and in Southern Africa.



Nthateng Mhlambiso

Nthateng is the Managing Editor for Behind the Mask. Behind the Mask is a Media NGO that publishes a website covering news about lesbians, gays, bisexuals, transgender and intersex (LGBTI) people in Africa. Nthateng is also a blogger, a photographer and an active member of the Citizen Journalism in Africa project run by HIVOS and the South African NGO network.



Dibussi Tande

Dibussi was born in 1968 in Buea, Cameroon. He obtained a "Licence" in Public law (1989) and a "Maitrise" in Political Science (1990) from the University of Yaounde. He also holds Masters degrees in Political Science and Instructional Technology from Northeastern Illinois University and Northern Illinois University respectively. Before moving to the United States in 1993, he wrote for a host of leading Cameroonian newspapers.



Ednah Karamagi

Ednah is the Executive Director of BROSDI and a consultant in the fields of research, gender, participatory monitoring and evaluation. Her speciality is in use of ICT, emerging technologies and applications inclusive, in the field of design, implementation, participatory monitoring and evaluation of community development programs/projects.



Marlon Parker

Marlon is an Information Technology Lecturer at Cape Peninsula University of Technology (CPUT) since October 2000. He obtained his Masters degree in Information Technology (Cum Laude) and is currently busy with his PhD at CPUT. He produced several research papers and also co-authored in a published book called "The social impacts of e-commerce". His passion for community development has influenced his research interests.



Jayne Morgan

Jayne runs Podcart, a company set up to produce quality podcasts for brands. Podcart has also created podcasts for, amongst others, Woolworths, Old Mutual, Cape Town Routes Unlimited, Stellegaya Wines and Madison Property Developers. Jayne has extensive radio experience having worked for BBC Radio 4 (the UK's national speech network), SAfm and Talk Radio 702 as a producer of John Robbie's morning show and later as head of productions for the station.



Peter Benjamin

Dr Benjamin is the general manager of Cell-Life, a not-for-profit organisation developing technical systems for the HIV/AIDS sector, particularly cellphones for mass communication. He has worked on social uses of Information and Communication Technology for 20 years. Since 1994 he has lived in SA, working with the Universal Service Agency, the Department of Communications, the Open Knowledge Network Africa, and he founded the LINK Centre at Wits University.



Stephan Hofstatter

Stephan is a contributing editor and columnist at Business Day. He has specialised in writing about land and community rights issues for five years, including for The Sunday Times, the Mail & Guardian, the Financial Mail and Farmer's Weekly. He is co-author of photographer Jurgen Schadeberg's book Voices From the Land, which investigated and exposed human rights violations on farms, and has won several awards and citations, mostly for development economics.



Rebecca Wanjiku

Rebecca is a technology journalist and blogger with over ten years experience with local and international media. She is one of the founding members of Highway Africa News Agency and extensively covered the World Summit on Information Society (WSIS) in Geneva and Tunis. She is currently working with www.IDG.com as the East Africa Correspondent.



Elvira van Noort

Elvira is part of the DCI team for the third time. She runs her own media company, lectures journalism, organises multimedia projects and listens to heavy metal. Elvira has a Masters degree in Journalism & Media Studies from Rhodes University. For more info go to: www.elviravannoort.nl



Jane Duncan

Professor Jane Duncan is Highway Africa Chair of Media and the Information Society at Rhodes University. Before that she worked as the Executive Director of the Freedom of Expression Institute, where she worked from its inception in 1994. She has also worked at the Anti-Censorship Action Group, the Afrika Cultural Centre in Newtown and the Funda Centre in Soweto. She has a PhD from the Wits School of the Arts.



Eduardo Ávila

Eduardo Ávila is the founder and director of the Bolivian Voices project, which teaches the use of citizen's media to underrepresented groups and regions of Bolivia. He is also the Latin American regional editor for Global Voices Online and currently resides in Cochabamba, Bolivia.



Bobby Soriano

Bobby is currently working with Tactical Technology Collective (tacticaltech.org) doing further development of the NGO-In-A-Box and other toolkits. He was also involved in other training and source camp activities of Tactical Tech. Bobby has fifteen solid years of systems and network administration experience, developing NGO-tools and implementing projects. He has also spent more than five years as an information and communications technology trainer.



Maureen Agena

With a background in Information Technology, Maureen currently holds the portfolio of Information Officer of WOUNET, whose mission is to promote and support the use of Information and Communication Technologies (ICTs) by women and women organisations in Uganda. Maureen has been active in areas of training women entrepreneurs, rural communities and network members in the use and application of ICTs and the emerging new media.



Kafusha C Mfula

Kafusha is the Information Systems Officer for Copperbelt Health Education Project (CHEP), a non-government organisation based in the Copperbelt province in Zambia. He has worked in the ICT field for past 5 years in providing technical support to community based organisations working in the area of HIV/AIDS enhancing their skills and knowledge in the use of new media.



Ndesanjo Macha

Ndesanjo is a Tanzanian blogger, journalist and New Media consultant. He is the Sub-Saharan African Editor for Global voicesOnline, a global citizen media organisation. He consults for non profit organisations, educational institutions and businesses on social media in Sub-Saharan Africa. His background is in media, law and social informatics.



Brenda Burrell

Brenda is the co-founder and Technical Director of Kubatana.net, Zimbabwe's civic and human rights information portal. She has a background in social justice activism and helped establish Zimbabwe's national lesbian and gay organisation in 1989. Brenda has 10 years experience working in the pro-democracy movement in Zimbabwe focusing on information communication technologies.



Ashraf Patel

Ashraf is currently national program manager at the SA-Finland ICT Knowledge partnership program, Meraka Institute. He has extensive experience in ICT policy, regulation, development and social entrepreneurship in Southern Africa and Africa. He has a keen interest on the importance of affordable broadband and universal service in Africa and its importance for fostering innovation and local economic development.



Brett Davidson

Brett has an MA in journalism and media studies from Rhodes University. He works as an independent media consultant, assisting NGOs to develop communications and advocacy strategies, and with practical and effective ways of working with the media. Major projects and clients include the Open Society Institute's Health Media Program, the Regional Hunger and Vulnerability Programme, and the Citizen Journalism in Africa project.



Elia Varela Serra

Elia is the co-founder of the new blogging platform with a focus on Sub-Saharan Africa called Maneno (it means 'words' in Swahili). Originally from Spain, she is currently based in the USA after spending two years in the Democratic Republic of Congo. A journalism graduate, she holds a MA in Human Rights and has worked as a teacher, a translator and a writer. She's also an avid blogger.

Saturday 5 September

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12h00–15h00

DCI Registration

Eden Grove Complex

13h00

LUNCH BREAK

(Nelson Mandela Dining Hall)

Kindly sponsored by Rhodes University

15h00

DIGITAL CITIZEN INDABA

Eden Grove Blue

Welcome

- Jane Duncan (South Africa, Coordinator)
- Elvira van Noort (The Netherlands, Coordinator)

15h05–15h30

Eden Grove Blue

KEYNOTE ADDRESS:

**The state of social justice
and digital media in Africa**

- Dibussi Tande (Cameroon, Blogger)

15h30–16h45

Eden Grove Blue

PANEL DISCUSSION:

**Digital Media and the right to
Language**

- Moderator: Kafusha Mfula (Zambia, CHEP)
- Elia Varela Serra (Spain, Maneno)
- Eduardo Ávila (Executive Director, Bolivian Voices)

16h45–17h00

Eden Grove Blue

Introduction to HIVOS' Citizen Journalism in Africa Project

- Brett Davidson (South Africa)

18h00

DIGITAL CITIZEN INDABA

Opening Reception

Grahamstown Town Hall

Supported by Makana Municipality HIVOS and American International Health Alliance

09h00–10h00

Eden Grove Red
PANEL DISCUSSION

Gender, Civil Society and Digital Media

- Moderator: Ashraf Patel (South Africa, SAFIPA)
- Nthatheng Mhlambiso (South Africa, Behind the Mask)
- Maureen Agena (Uganda, Women of Uganda Network)

10h00–11h00

Eden Grove Red
DOUBLE PRESENTATION

Civil society use of mapping tools and mass media takeup

- Moderator: Bobby Soriano (Phillipines, Tactical Tech)
- Brett Davidson (South Africa, Stop Stockouts)
- Ndesanjo Macha (Tanzania, Global Voices)

11h00–11h30

TEA BREAK

11h30–13h00

Eden Grove Red
PANEL DISCUSSION

Technology for social change: land, environment and health

- Moderator: Rebecca Wanjiku (Kenya, blogger)
- Stephan Hofstatter (South Africa, Freelance journalist)
- Peter Benjamin (South Africa, Cell-Life)
- Ednah Karamagi (Uganda, BROSDI)
- Bobby Marie (South Africa, Monitoring Action)

13h00–14h00

LUNCH BREAK
(Drostdy Dining Hall)
Kindly sponsored by ICANN

14h00–15h30 WORKSHOPS

AMM PHOTOJOURN LAB

Multimedia Tools for Journalism

Peter Verweij (The Netherlands, School of Journalism)

GUTHRIE LAB

Digital Voices to Reconstruct Communities

Marlon Parker (South Africa, CPUT)

AMM NEW MEDIA LAB

Successful Podcasting

Jayne Morgan (South Africa, Podcart.co.za)

EDEN GROVE LAB

Mapping Tools for Civil Society Use

Ndesanjo Macha (Tanzania, Global Voices)

EDEN GROVE BLUE

Using Mobile Media for Social Change

Peter Benjamin (South Africa, Cell-Life)

EDEN GROVE SEMINAR ROOM 1

Bringing Down the Barriers with Interactive Audio Programming and Mobile Phones

Brenda Burrell

17h00

HIGHWAY AFRICA
MTN OPENING RECEPTION
Nelson Mandela Bay Stadium,
Port Elizabeth

Events in table format - Sat/Sun

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TIME	EVENT/ TOPIC	SPEAKERS
Saturday, 5 15.00	Welcome Address	- Jane Duncan (South Africa, DCI) - Elvira van Noort (The Netherlands, DCI)
15h05-15h30	Keynote Address The State of Social Justice and Digital Media in Africa	- Dibussi Tande (Cameroon, Blogger)
15h30-16h45	Panel Discussion: Digital Media and the Right to Language	- Moderator: Kafusha Mfula (Zambia, CHEP) - Elia Varela Serra (Spain, Maneno) - Eduardo Ávila (Executive Director, Bolivian Voices)
16h45-17h00	Introduction to HIVOS Citizen Journalism in Africa Project	- Brett Davidson (South Africa)
18h00	Opening Reception Grahamstown Town Hall Supported by Makana Municipality, HIVOS and American International Health Alliance	
Sunday, 6 09h00	PANEL DISCUSSION Gender, Civil Society and Digital Media	- Moderator: Ashraf Patel (South Africa, SAFIPA) - Nthateng Mhlambiso (South Africa, Behind the Mask) - Maureen Agena (Uganda, Women of Uganda Network)
10h00-11h00	DOUBLE PRESENTATION Civil Society Use of Mapping Tools and Mass Media Take-up	- Moderator: Bobby Soriano (Phillipines, Tactical Tech) - Brett Davidson (South Africa, Stop Stockouts) - Ndesanjo Macha (Tanzania, Global Voices)
11h00-11h30	TEA BREAK	
11h30-13h00	PANEL DISCUSSION Technology for Social Change: Land, Environment and Health	- Moderator: Rebecca Wanjiku (Kenya, blogger) - Stephan Hofstatter (South Africa, Freelance journalist) - Peter Benjamin (South Africa, Cell-Life) - Ednah Karamagi (Uganda, BROSDI) - Bobby Marie (South Africa, Monitoring Action)
13h00-14h00	LUNCH BREAK Kindly sponsored by ICANN (Drostdy Dining Hall)	
14.00-15.30	Workshops (see opposite page)	
17.00	Opening Reception, Nelson Mandela Bay Stadium, PE	

Sunday 6 September - DCI Workshops

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DATE AND TIME	VENUE	SUBJECT	FACILITATOR
Sunday, 6 Sept 14.00-15.30	AMM Photojournal Lab	Multimedia Tools for Journalism	Peter Verweij
Sunday, 6 Sept 14.00-15.30	Guthrie Lab	Digital Voices to Reconstruct Communities	Marlon Parker
Sunday, 6 Sept 14.00-15.30	AMM New Media Lab	Successful Podcasting	Jayne Morgan
Sunday, 6 Sept 14.00-15.30	Eden Grove Lab	Mapping Tools for Civil Society Use	Ndesanjo Macha
Sunday, 6 Sept 14.00-15.30	Eden Grove Blue	Using Mobile Media for Social Change	Peter Benjamin
Sunday, 6 Sept 14.00-15.30	Eden Grove Seminar Room 1	Bringing Down the Barriers with Interactive Audio Programming and Mobile Phones	Brenda Burrell